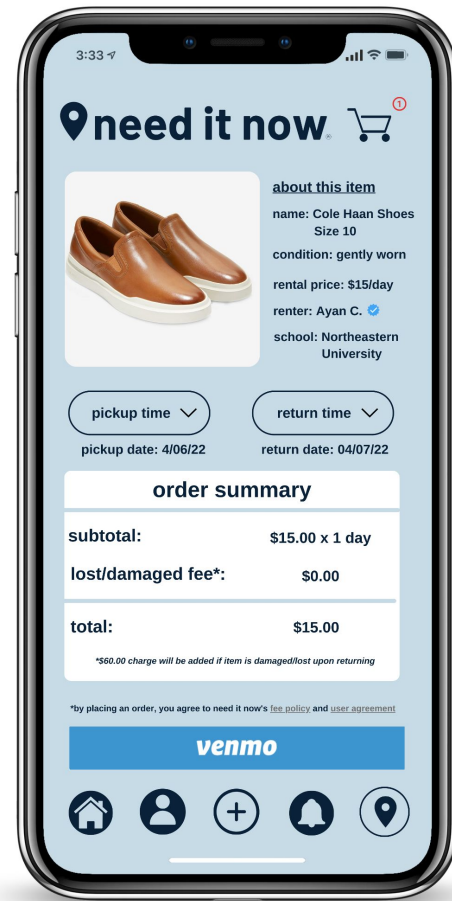
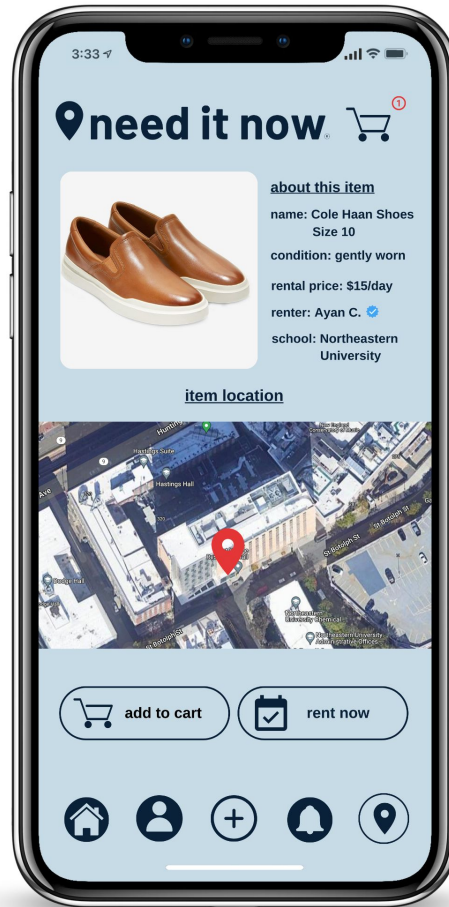
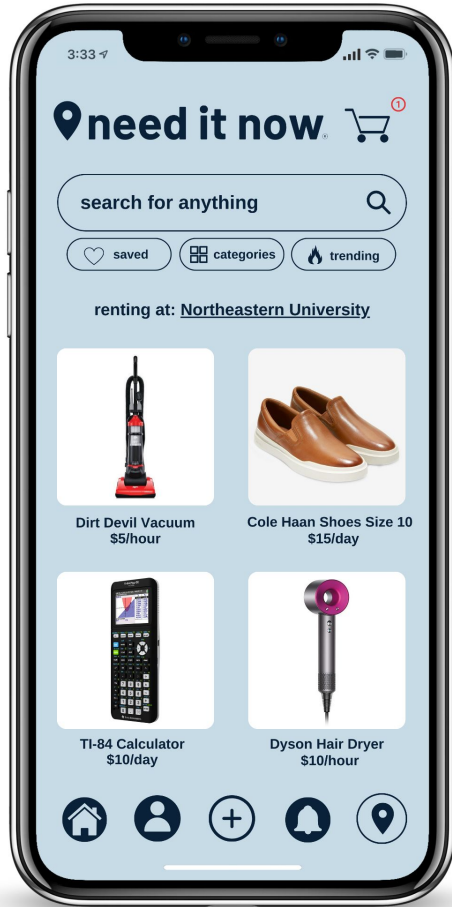
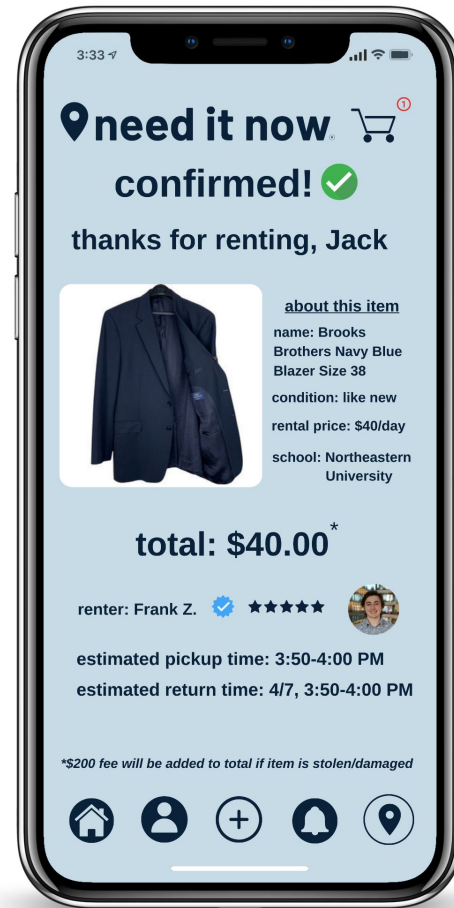
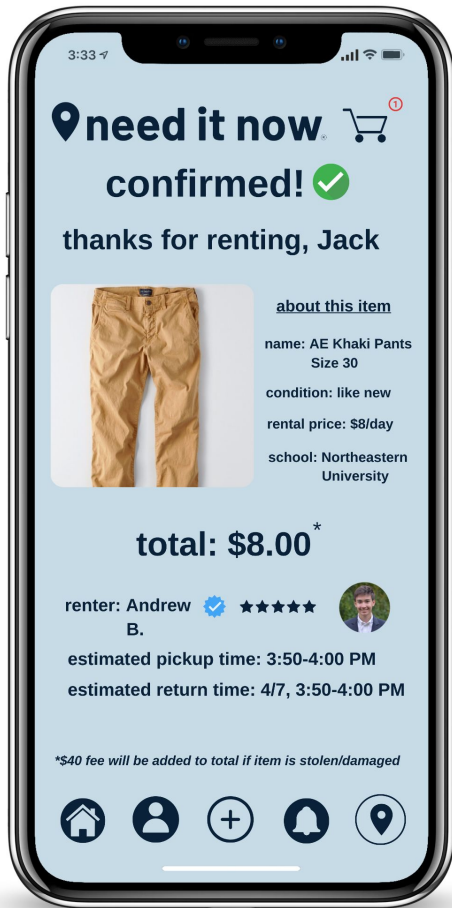
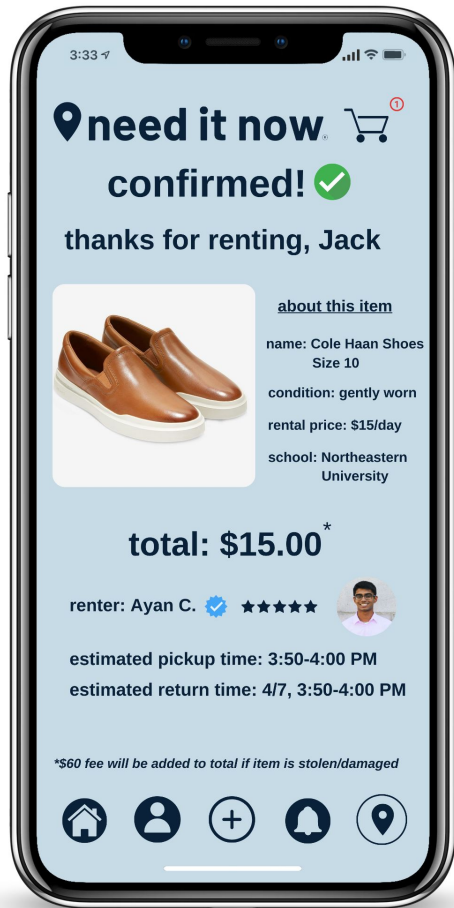


 **need it now**®

you need it. we have it.

college students struggle to bring all of the items they need for the semester.





 need it now[®] provides college students with a platform to rent important items from other students that are inconvenient to haul to campus.

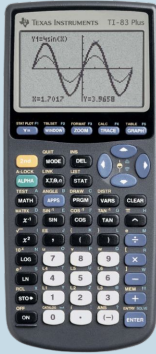
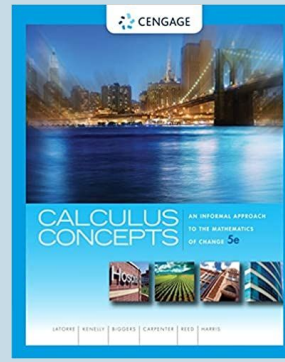
target market

ages 18-25

 **college students** 

 **Boston area** 

 **long distance to campus** 



 **need it now.**



Alejandra

freshman @ Northeastern

"as an international student, the voltages of my electrical appliances don't always work here in the U.S. renting these items on campus would be really convenient."



Alonzo

junior @ Northeastern

"living far from Boston, it's been a struggle to bring all the things I need to campus from home due to its size and inaccessibility, so I'd love to use a rental app to help me out."

92%

*would rent needed items from students in
their area¹*

85%

*would be willing to rent their items to other
students¹*

1. results from our survey (3/15/2022 - 4/2/2022)

 **need it now[®]**

revenue model



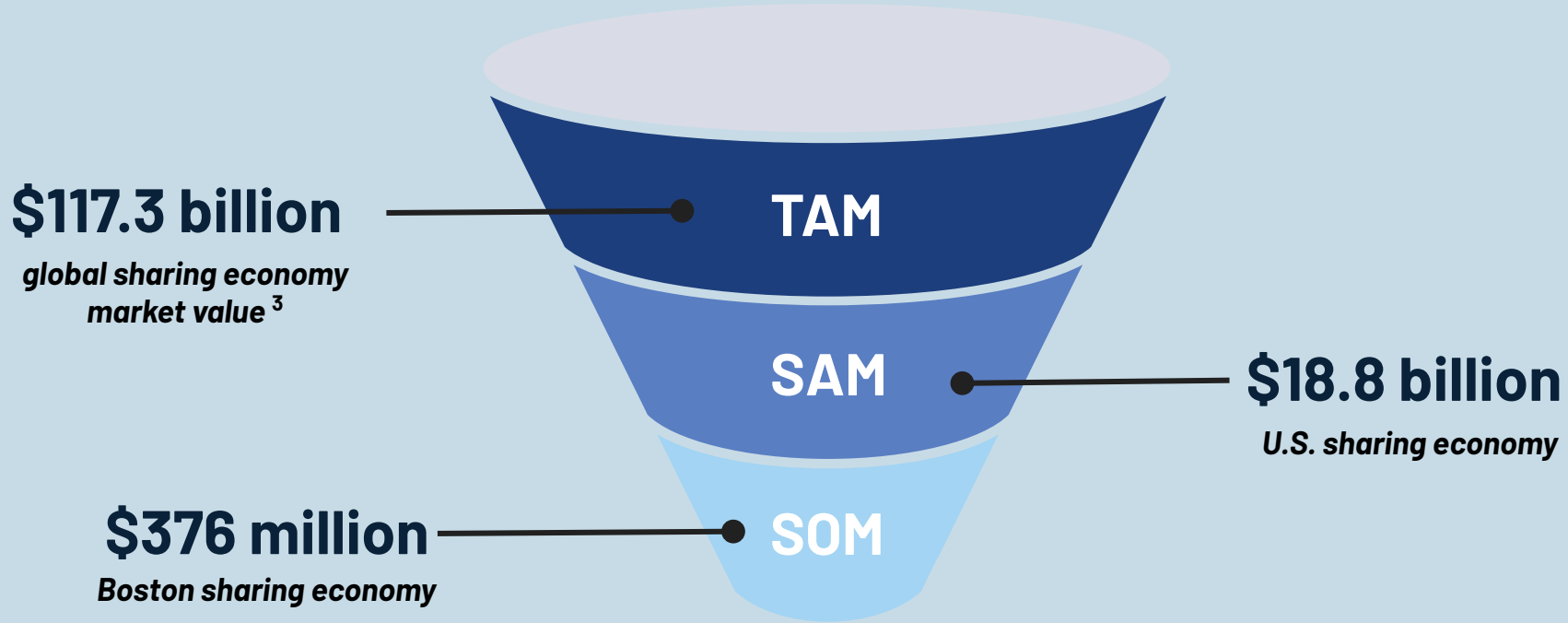
\$14 billion

*global sharing
economy market value
(2014)²*



\$335 billion

*global sharing
economy market value
(2025 projection)²*



high accessibility

📍 need it now®

FriendWithA...

yoodlize

idle
happy renting

low accessibility

📍 need it now®

for ages 35+

student-oriented

**jan. - mar.
2022**



idea inception

wireframe

market research

april 2022



demo day

fundraise

**may-sept.
2022**



**app
development**

raise awareness

**oct. - dec.
2022**



**collaborate with
Generate**

expand tech team

spring 2023



**preliminary launch
at Northeastern**

**deploy marketing
tactics**

fall 2023



**expand market to
all universities in
Boston**



we are here

meet the team



Jack Burns
sales guy



Ayan Chowdhury
comp sci guy



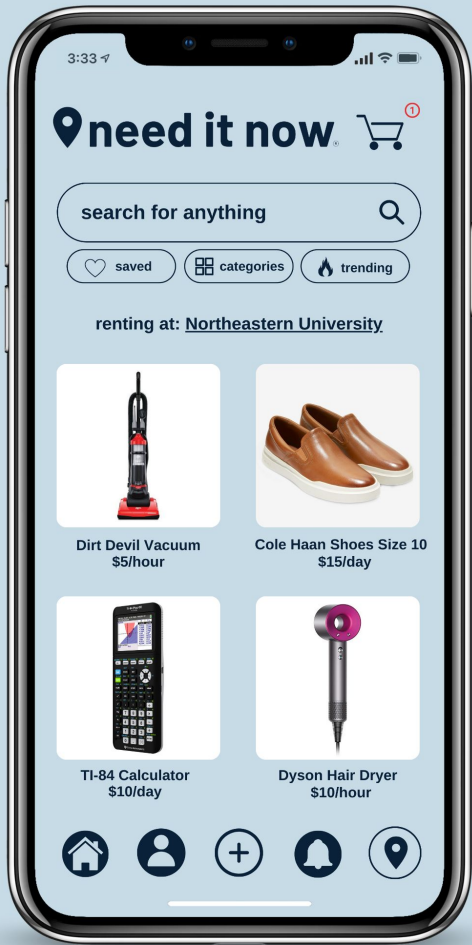
Andrew Beckwith
finance guy



Frank Zizzo
engineering guy



Emma Jepsen
marketing gal



 **need it now[®]**
you need it. we have it.